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**MODEL EXAMINATION – NOVEMBER 2024**

**COMMERCE – III SEMESTER B.COM (NEP)**

**OEC PAPER- 3.7 E-Business**

**Time: 2.5 Hours Max. Marks: 60**

**Instruction:** *Answers should be written completely in English*

**SECTION – A**

1. Answer **any six** questions. Each question carries **two** marks. **(6x2=12)**
2. What is E-Business?
3. Give the meaning of Encryption.
4. What is Phishing?
5. State any two methods of cryptography.
6. What is DDOS attack?
7. What is web auction?
8. State any two E-business revenue model.
9. Expand UPI and ATM.

**SECTION – B**

Answer **any three** questions. Each question carries **four** marks. **(3x4=12)**

1. Compare Traditional Commerce and E-Commerce.
2. Briefly explain the types of Firewalls.
3. Explain briefly about E-Business communication channels.
4. Write a note on emerging trends in E-Commerce.
5. Enumerate the measures to ensure security.

**SECTION - C**

Answer **any three** questions. Each question carries **twelve** marks. **(3x12=36)**

1. Explain in detail the types of E-Commerce.
2. Enumerate the merits and demerits of E-Commerce.
3. Enumerate the various type of E-payment systems.
4. Explain the different security threats.
5. What are the policies and procedures of network protection.